

Trafiz is an android basic app whereby suppliers can use to entry the seafood supply chain data point, keep track of what fish and what volumes they bought from which fishermen at what price as well as keeping

» Purposes

This app is specifically designed to make suppliers record keeping more efficient and to enable the data to be linked to other traceability and databases in the future. The idea of Trafiz is to replace the time-consuming paper-based record-keeping, which is inefficient in quickly checking various details on expense and income.

» How it works

Trafiz is an Android mobile application for small-scale fish suppliers that will serve as the first data entry point in the seafood supply chain, implemented with small-scale fish buyers and brokers at the landing point. The application will enable the user to enter catch data via their Android device, and submit data via cellular connectivity.





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