



**Yayasan
Masyarakat dan Perikanan
Indonesia**

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MDPI expands the Fair Trade program to Mandioli Island, North Maluku



The new Fair Trade Fishers Association in Lele Village, North Maluku. Photo credit: MDPI



MDPI staff counting the number of fishers enrolling in the Fair Trade program in Bahu Village, North Maluku. Photo credit: MDPI

In April, MDPI officially launched the Fair Trade program for yellowfin tuna in Mandioli Island, South Halmahera Regency, Maluku Utara Province. The initiative is implemented with support from USAID Sustainable Ecosystems Advanced (USAID SEA) Project. MDPI established two Fair Trade Fisher Associations in Lele Village, where 25 fishermen enrolled in Fair Trade program, followed by 13 fishermen in Bahu Village.

MDPI is an experienced Fair Trade implementer, successfully implementing the world's first Fair Trade USA seafood certification in Maluku in 2014 in collaboration with Coral Triangle Processors – a processor and also exporter of yellowfin tuna, who is the client/certificate holder.

Fair Trade certification is a six-year process, with continuous improvements and third party audits required on an annual basis. The world's first Fair Trade certified seafood, Maluku yellowfin tuna, is now available in >1000 Safeway and Hy-Vee stores as well as in many well-known restaurants across the U.S, recognizable with the Fair Trade USA logo.

Fair Trade empowers people to make choices for the good of themselves and their community, regardless of gender, status, position in society, or position on the globe. By choosing Fair Trade certified seafood, consumers know that they make a conscious and ethical purchase by supporting small-scale fishermen through the incentive called Fair Trade Premium Fund a proportion of the sales returned to the community. The Fair Trade Premium Fund is given to the Fishers Association and can be used for community projects, such as building public restroom to complete the mosque facility, improving the quality of road at the landing site, etc. 30% of Fair Trade Premium Fund must be allocated for environmental projects such as trash bin development, sea turtle nursery project, etc.

MDPI Updates from April

- Food Safety Training for fishermen in Bisa Island, North Maluku and in Nain Island, North Sulawesi
- USAID SEA Project monitoring, evaluation and learning updates in Bali
- Site opening and staff training for 3 new USAID SEA Project sites in

- Morotai, Bacan and Ternate, North Maluku
- The development of Fair Trade communication materials in Bisa Island and Buru Island
 - Fair Trade Premium Fund plan in Seram, Maluku
 - Fishers Association assessment in Rutah, Parigi and Nanali, Maluku
 - Fair Trade Committee meeting in Buru Island, Maluku
 - Vessel measurement in Sangihe, North Sulawesi
 - Fair Trade Fishers Association establishment in Lele and Bahu, Mandioli Island, North Maluku
 - Vessel registration meeting in Maluku
 - Vessel Monitoring System (VMS) meeting in Jakarta
 - RZWP3K meeting in Sorong
 - Attending Workshop on Formulation of Reference Points Using ASPIC for Fisheries Management in Bogor
 - Supporting vessel registration in Morotai, North Maluku
 - Fair Trade staff training in Yogyakarta
 - Fisherman data communication event in Parigi, Seram, Maluku
 - Tri-party meeting on vessel measurement: DKP, KSOP & MDPI in North Sulawesi
 - MDPI intern from Wageningen University presenting on FAD (Fish Aggregating Device) study
 - MDPI intern from Pattimura University Ambon presenting on data collection study in South Seram
 - Flywire deployment in Manado
 - Monitoring and evaluation of "TraceTales" in PT. BOGI
 - TraceTales demonstration with TNC
 - Kick off supplier app "Trafiz" in Jakarta
 - Supplier app "Trafiz" assessment in Talawaan, North Sulawesi
 - Assessment of "TraceTales" in processing company in Bitung

- Mini-purse seine assessment in Bone and South Seram
- Signing of DMC Decree of North Maluku
- Coordination with DKP South Sulawesi for preparation of KPDP III meeting
- Meeting and coordination of DMC Maluku Province Decree draft
- Establish collaboration of tuna research activities with LIPI Ambon and Loka Tuna Denpasar
- Support vessel registration in Lombok

Upcoming May activities

- Data Management Committee (DMC) meeting in North Maluku, South Sulawesi and East Nusa Tenggara
- Technology demonstration booth at ICTBF (International Coastal Tuna Business Forum)
- Walton site visit to Buru Island, Maluku
- MDPI lesson learnt sharing in USAID site in Philippines
- Attending InfoFish 2018 in Bangkok
- Kick-off of next phase in Domestic Market study with WCS
- Market assessment of TraceTales system by consultant
- Follow up iDAPAR meeting with Pusriskan
- Fair Trade Corrective Action Plan submission

Fun Fact

Sharks have evolved in a tight inter-dependency with their ecosystem. They usually eat very efficiently, going after the old, sick, or slower fish, keeping that population healthier. Sharks keep many populations of marine life in check, so that those prey species don't cause harm to the ecosystem by becoming too populous. [Source: SharkSavers](#)