



**Yayasan
Masyarakat dan Perikanan
Indonesia**

Newsletter | May 2018

MDPI introduces the Indonesian Coastal Tuna Sustainability Alliance during the International Coastal Tuna Business Forum (ICTBF)



Pak Aditya, MDPI Executive Director, at ICTBF.
Photo credit: Indah Rufiati/MDPI



Minister of Marine Affairs and Fisheries of Republic of Indonesia Ibu Susi Pudjiastuti at ICTBF and BTC.
Photo credit: Indah Rufiati/MDPI

The Ministry of Marine Affairs and Fisheries (MMAF) of the Republic of Indonesia in collaboration with International Pole & Line Foundation (IPNLF) organized the 3rd Bali Tuna Conference (BTC) back to back with the 6th International Coastal Tuna Business Forum (ICTBF). This year the Bali Tuna Conference aimed to gather

recommendations for improving inclusive solutions through collaboration amongst government, industries and community for sustainable tuna fisheries in 2025. The International Coastal Tuna Business Forum was the meeting point for government, industry and international markets to discuss and highlight the opportunity of Indonesia's coastal tuna industry to be a global leader in supplying sustainable and traceable one-by-one tuna.

During these meetings, the MDPI team hosted a booth to highlight the work being done related to using technology for traceability purposes in small-scale fisheries. One such technology is TraceTales, a system aiming to replace paper-based tallying in the processing plant with a digital scanning system. MDPI also provided information about the I-Fish App, I-Fish System, OurFish App, Pelagic Data System and Time Lapse Camera to the visitors of ICTBF and BTC.

Aditya Utama Surono, MDPI Executive Director, was honoured to be one of the speakers in the session: 'Overviewing Programs and Plans towards MSC Certification'. In this session, he explained about the importance of collaborative working on solution to improve coastal tuna fisheries visibility and prosperity. He introduced the work being done amongst three partners to collaboratively work together on cross-cutting issues and to have one voice in interacting with the government. The initiative is called the Indonesian Coastal Tuna Sustainable Alliance, comprised of MDPI, IPNLF and AP2HI.

This year ICTBF and BTC was officially closed by a keynote speech from the Minister of Marine Affairs and Fisheries of the Republic of Indonesia, HE Susi Pudjiastuti. She iterated the importance of maintaining the sustainability of tuna fishery for many

generations to come. She also emphasized the importance of traceability and certification in fisheries. “Indonesian businessmen must commit to traceability and get certification because without certification we cannot sell our fish at premium price.”, she said.

MDPI Updates from May

- Development of supplier app, Trafiz, with USAID OCEANS
- Vessel registration in Maluku, North Maluku and North Sulawesi
- STISIPP (Sistem Telusur Stok Ikan dan Produk Perikanan) socialization in Bitung, North Sulawesi
- RSKKNI (Rancangan Standar Kompetensi Kerja Nasional Indonesia) observer with WWF and KKP
- Traceability discussion on Snapper industry with TNC in Damena
- Supply chain assessment in mixed pelagic fishery in Les, Bali and snapper in Saleh Bay
- International Coastal Tuna Business Forum and Bali Tuna Conference
- Attending the Annual Meeting of the Fair Trade Indonesia Forum and presenting about the work done with the Capture Fisheries Standard
- Workshop on organizational, simple bookkeeping and conflict resolution in North Maluku for Fair Trade fishermen with YPPM
- Training for Fair Trade fishermen in Lele and Bahu, North Maluku on Safety at Sea, Basic Navigation and First Aid
- Needs assessment on Fair Trade Premium Plan for Fishers Association in Lele and Bahu, North Maluku
- Fair Trade Committee meeting in South and North Seram, Maluku
- Joint donors visit (Packard, Walton Family and Hatfield) to North Buru

and meeting with Fair Trade fishermen

- Corrective Action Plan for Fair Trade-Y3 audit submission
- E-Learning & video development for Fair Trade Program
- Preliminary assessment on Snapper Fair Trade in Kupang
- Data Management Committee (DMC) in North Maluku & South Sulawesi
- Attending the Marine and Fisheries symposium in Universitas Hasanuddin, Makassar
- USAID-OCEANS lesson learnt session in Philippines
- Attending the InfoFish conference in Bangkok, Thailand
- USAID SEA Fisher champions meeting in Ambon, Maluku
- Refresher Training for Fishery Improvement field team in Ambon, Maluku

Upcoming June activities

- WPEA migratory stocks management meeting in Bandung
- DMC in East Nusa Tenggara and West Nusa Tenggara
- USAID OCEANS visit for planning next steps
- Coordination meeting with Walton and partners
- Fair Trade Premium Plan in Lele, Bahu and Madapolo, North Maluku
- Fisherlog Training
- Discussion with Fair Trade and Global Ghost Gear Initiative for activities
- Catch Estimates workshop in Bogor



Eid Mubarak to You and Your Family and Happy Holiday

Selamat Hari Raya Idul Fitri, Mohon Maaf Lahir dan Batin